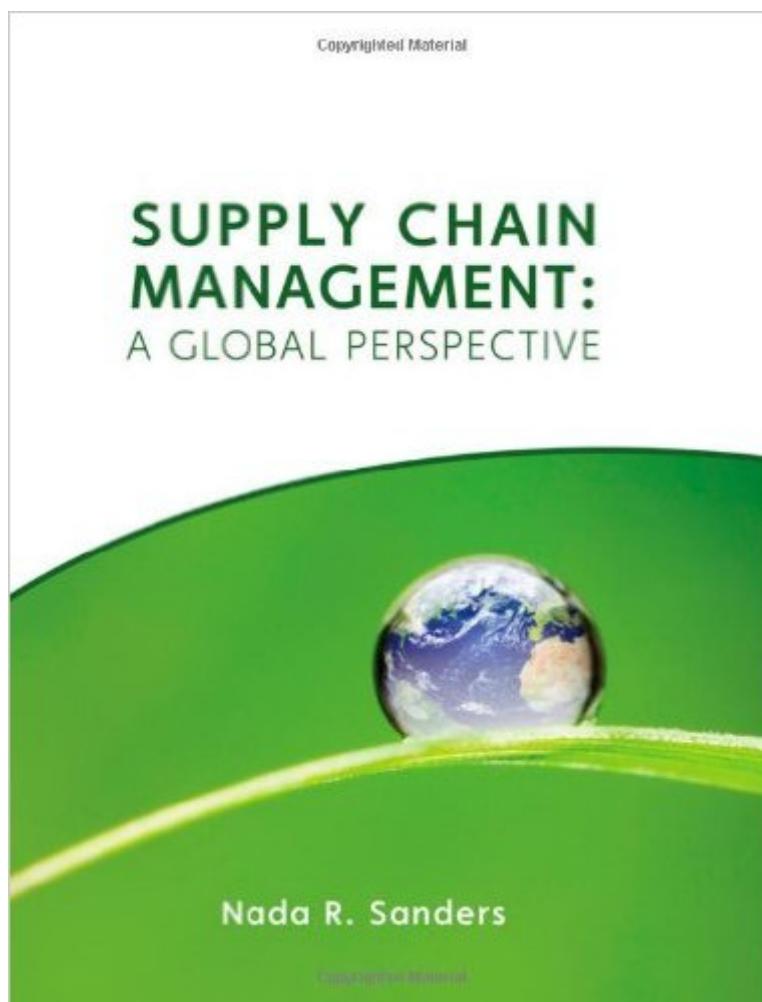


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Supply Chain Management: A Global Perspective



Synopsis

Existing supply chain management books focus on logistics, operations management, and purchasing. Sanders provides supply chain managers with a completely unique approach, presenting SCM from a balanced, integrative, and business-oriented viewpoint. Rather than examining SCM as an offshoot of other business functions, this book discusses it as a boundary-spanning function that is intertwined with other organizational functions. It contains extensive pedagogy and solved problems to make difficult concepts easy to understand. A rich set of current examples are also included to make the material more relevant. Supply chain managers will finally have a resource that takes the business perspective.

Book Information

Hardcover: 448 pages

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Average Customer Review: 4.0 out of 5 starsÂ See all reviewsÂ (12 customer reviews)

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Customer Reviews

Horrible publisher that doesn't allow this book on mobile. I didn't notice because I set it to push to my computer first, thinking that later I could just load it up on my Nexus 10 for class. But no, computer only. Completely unacceptable. Not really sure how they justify this. The description even says that it is available on all devices where it says "Print Replica" or at least that is what is implied. Very unsatisfied.

The author has accomplished a wonderful textbook here; timely examples, understandable explanations, and not overwhelming! Would highly recommend to anyone planning to go into SCM work.

Needed this book for one of my classes, and it really was very easy to follow and grasp the concepts. I would recommend it, and the seller. Delivery was fast and exactly what I needed.

Nice

school

Good condition

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